



COOKIE AND PRIVACY POLICY

For the Websites of Crossyn Automotive B.V.



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1. GENERAL

1. This Cookie and privacy policy is designed to explain you how **Crossyn Automotive B.V.** (hereafter: 'Crossyn') processes the personal data of every user (hereafter: 'the User') of the websites at www.crossyn.com and <https://xxx.crossyn.com> (hereafter: 'the Websites').
2. Crossyn acts in accordance with European (privacy) legislation and regulation.
3. Crossyn processes general visiting data and (personal) data, such as the phone number, (e-mail) address and (user)name of the User (if provided), the IP address, the time of request and the data sent by the User's browser.

2. COLLECTING AND USING PERSONAL DATA

1. Crossyn collects personal data that has been communicated by the User through (one of) the Websites, for example by contacting Crossyn with a request for information about CrossServices.
2. These personal data shall only be used for the purposes for which they have been provided, for statistical analyses of visit and click behaviour on the Websites, and to optimise the operation of the Websites.
3. Crossyn offers a newsletter to inform those who are interested about developments in the automotive market and within Crossyn itself, promotions, new CrossServices, Services and alike. Every newsletter contains a link, which enables the User to unsubscribe.

3. TRANSFER TO THIRD PARTIES

1. The list of subscribers will never be handed over to third parties.
2. Other personal data will not be transferred to third parties as well, unless:
 - a. that data transmission shall be to a processor engaged by Crossyn for the purposes as summarised in this Cookie and privacy policy, with which processor Crossyn has entered into a contract to ensure that the processor provides sufficient guarantees in respect of the technical security measures and organisational measures governing the processing to be carried out; or
 - b. Crossyn considers it should provide the personal data to a competent authority on the basis of a statutory obligation, in response to a request from such authority. Crossyn bases its assessment on its Policy for data requests by the police and judicial authorities.

4. COOKIES

1. Crossyn uses so-called first party cookies (section 5). A cookie is nothing more than a small (text) file with some information that can be temporarily saved on the hard drive of the computer of the User who uses the Websites. The information stored in the

cookie can be sent back to Crossyn's servers during a subsequent visit to the Websites. Cookies cannot harm the computer or the files that are on the computer. The User can disable these cookies through his browser.

5. FIRST PARTY COOKIES

1. Crossyn uses Google Analytics, permanent cookies and session cookies.
2. Crossyn uses Google Analytics to keep track of how the Users use the Websites and how successful Crossyn's AdWords ads are in Google search result pages. The Websites store cookies from Google, as part of the Google Analytics service. The information generated by the cookie about the User's use of the Websites will be transmitted to and stored by Google on servers in the United States. Google may share this information with others, should it be legally required to do so, or to have the information analysed by third parties on Google's behalf. This is not within Crossyn's control. Crossyn has not authorised Google to use these Analytics data for other Google services. The information collected by Google is anonymised as much as possible. Crossyn requested Google to conceal the IP address of the User. For more information, please read [Google's privacy policy](#). Besides rejecting cookies through the browser, the User can also install the 'Google Analytics Opt-out Browser Add-on'. The add-on can be [downloaded](#) from the Google website.
3. Permanent cookies allow the Websites to recognise the User when he visits the Websites again. In this way, the Websites may be specially adjusted in accordance with the User's needs. Also, if the User gives permission for cookies to be used, this is itself saved by means of a cookie. This means that Users don't have to re-enter their preferences, which saves time and guarantees a better user experience. The user can disable and delete permanent cookies using his browser settings.
4. Session cookies allow Crossyn to see which parts of the Websites the User viewed during his visit. This helps Crossyn to tailor the Websites to the surfing behaviour of the Users. These cookies are automatically deleted as soon as the User closes the web browser.

6. ACCESS, MODIFICATION AND REMOVAL OF PERSONAL DATA

1. The User has the rights of access, improvement, addition, removal and protection of his or her personal data. To prevent abuse, Crossyn may ask the User to adequately identify itself. If the User requests access to personal data linked to a cookie, he must send a copy of the relevant cookie, which can be found via the web browser preferences.

2. Should the User wish to exercise one of these rights, or if the User has any questions about this Cookie and privacy policy, he can contact Crossyn via the contact details at the bottom of this page.

7. RETENTION PERIOD

1. If the User sends Crossyn an e-mail, or fills in and submits a contact, registration or information form on the Websites, the provided data will be kept by Crossyn for as long as is reasonable according to the nature of the form and of the User's message so as to be able to answer, settle and/or justify in full in response to his message.

8. SECURITY

1. Crossyn has implemented appropriate technical and organisational measures to protect personal data against accidental or unlawful destruction or accidental loss, alteration, unauthorised disclosure or access.
2. The User itself is responsible for securing passwords and usernames provided for access to (parts of) the Websites, and for preventing them from abuse or theft.

9. CHANGES IN THE COOKIE AND PRIVACY POLICY

1. Crossyn reserves the right to amend this Cookie and privacy policy from time to time, for example to keep it up to date or to comply with legal requirements. The latest version of the Cookie and privacy policy can always be found at www.crossyn.com.

CONTACT DETAILS CROSSYN

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